



European Business Forum

Copenhagen - Madrid - Segovia - Lausanne



IMD / Real learning
Real impact



Create a better future for you and your business

We need to rethink and be agile regarding our business. The current social and environmental challenges require us to rely on new opportunities to create success. The European Business Forum is a platform for leaders and employees to drive the change which is required. You will be able to utilize fresh ideas, different strategies, and inspiring insights from some of the most qualified professors and practitioners around the world.

The forum offers a range of leading-edge education programs and consulting support to business leaders. Our programs are designed for business leaders of today and tomorrow to enhance current executives and develop new talents. We focus on helping you become the leader of change, to create a better business, and lead your company into the future.



ie
BUSINESS SCHOOL

Our top-level programs

At European Business Forum we offer a specialized setup to focus on the need we find most important. Each program contain a specific set of skills and knowledge for you to enhance - dependent on your desire.



IE Business School

Executive Management Program

The essence of an Executive MBA in cooperation with IE Business School

Start date: September 26th 2023

Price: 89.000 DKK/12,000 EUR excl.



IE Business School

Board Directors Program

A specialized board education in cooperation with IE Business School

Start date: September 4th 2023

Price: 35.000 DKK/4,700 EUR excl. VAT



Special offer

IMD

Orchestrating Winning Performance

Reflection of your leadership and horizon by IMD

Start date: June 26th 2023

Price: 76.500 DKK/10,300 EUR excl. VAT

Executive Management Program

89.000 DKK/12,000 EUR excl. VAT

The Executive Management Program gives you the essence of an Executive MBA in just three modules. The program is an investment in your career, as well as an opportunity to develop strategically and create solid results.

Module 1

The Building Blocks of Management

The most important theories within strategy, leadership, innovation, and communication.

Location: Copenhagen, Denmark
Date: September 26th - 29th 2023

Module 2

New Strategies and Markets

The latest theories and business models - taught by leading professors in the field of disruption.

Location: Segovia, Spain
Date: October 24th - 27th 2023

Module 3

New Innovation and Management

Inspiration and sparring with practitioners from world leading companies and professors.

Location: Madrid, Spain
Date: November 21th - 24th 2023

See the program and learn more on: <https://www.europeanbusinessforum.eu>

Executive Management Program

www.europeanbusinessforum.eu

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Board Directors Program

35.000 DKK/4,700 EUR excl. VAT

The Board Directors Program contains the company law and legislative framework for the work as a board member. In addition, you will get strategic tools which challenges and assist the leaders' management of the company's operations and future.

Module 1

Boards and Executives

The overall framework for the board's work, tools, and the division of labor in relation to the executive's functions.

Location: Copenhagen, Denmark
Date: September 4th - 5th

Module 2

Boards and Futures

Essential and necessary tools to ensure the company's survival and growth in the short and long term.

Location: Madrid, Spain
Date: October 5th - 6th

See the program and learn more on: <https://www.europeanbusinessforum.eu>



Our Academic Director

Peter Fisk is professor at IE Business School in Madrid and the Academic Director of European Business Forum.















Professions and work

- Global thought leader
- World-wide speaker
- Award winning author for “Gamechangers” and “Business Recoded”
- Leader for GeniusWorks
- Professor at IE Business School
- Worked with more than 300 companies in 55 countries

Learn more about Peter: www.peterfisk.com

Meet the educational team

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|  |  |  |  |  |  |  |  |
| Christian Rangen | Bernado Crespo | Verónica Royero | Ricardo Pérez | Jaime Veiga | Line Baun Danielsen | Claire French | Steen Ernland |
| IE Professor, Strategy and Transformation | IE Professor, Digital Transformation | Digital Anthropologist | IE Professor, Information Systems and Technology | IE Professor, Market Research and Consumer Behavior | Journalist, LBD Communication | Founder of Bondita Consulting | Chairman of the Board and Top Advisor |
|  |  |  |  | | | | |
| Mark Patterson | Rune Aagaard | Henrik Sanders | Mikael Vest | | | | |
| Chairman, Topledernetværket 360 | Lawyer and Partner, Mazanti-Andersen | Lawyer and Partner, Mazanti-Andersen | Strategy Expert and Founder, Vinderstrategi A/S | | | | |

IE Business School international ranking and accreditation

IE Business School is accredited by AACSB, AMBA, EQUIS - only 1% of the world's business schools have these accreditations. IE consistently ranks in the top 10 in the world and as one of the absolute best in Europe

10th

European Business School ranking / Financial Times (December 2022)

12th

Executive MBA world ranking / Financial Times (October 2022)

3rd

Online MBA world ranking / Financial Times (March 2022)

4th

Best Entrepreneurship Teaching world ranking / Financial Times (February 2022)



The image features a bronze sculpture of a muscular man in the foreground, reaching upwards to support a smaller, winged figure. In the background is a modern building with a curved glass facade and a wide staircase. The sky is clear blue, and the ground is a green lawn. The text 'IMD / Real learning Real impact' is overlaid in white.

IMD / Real learning
Real impact

Orchestrating Winning Performance

Lausanne, Switzerland

The IMD faculty is once again ready with a new edition of the signature program, OWP. The main theme is business management and you will gain insight into the latest trends and research from IMD's panel of international lecturers and experts.

Location: Lausanne, Switzerland

Price: 76.500 DKK/10,300 EUR excl. VAT (10% discount)

European Business Forum has a cooperation with IMD providing the OWP program at an attractive price. For more information visit: <https://www.europeanbusinessforum.eu/owp-imd-2/>

Orchestrating Winning Performance

www.imd.org

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IMD international ranking and accreditation

IMD has obtained accreditations from AACSB, AMBA EQUIS, and ISO/IEC 27001:2013. For the past 15 years, IMD has consistently ranked in the top 5 on the Financial Times' list of the world's best business schools. The teaching style is characterized by combining the latest research and theory with practical experience. Every year, IMD collaborates with over 150 global companies, using real-life cases to create a learning environment that supports leadership roles.

1st

Best overall European
business school / Bloomberg
(October 2022-23)

2nd

Worldwide for open
programs (Executive Education)
/ Financial Times (May 2022)



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Sign up and payment

Registration can be done directly at: www.europeanbusinessforum.eu. The full payment must be made 8 weeks before program start. If you have any questions, please call Bjarke at cell: (+45) 29 44 86 16.